



Roomlinx Provides Installation Update Showing Continued Strong Growth

DENVER, CO - (Marketwired – July 29, 2013) - Roomlinx Inc., ([RMLX](#)), the innovative developer of media networks and interactive TV applications for hotels, today provided an update on the completion and commencement of multiple service implementations, including Roomlinx Interactive TV, video on demand, high definition TV programming, and high speed internet access.

During the past sixty days Roomlinx has completed installations at eight properties adding a total of 4,074 revenue generating units (RGUs). An RGU is defined as a product or service for which the Company invoices the hotel monthly, including interactive television, video on demand, free to guest programming, and high speed internet access. Roomlinx has commenced an additional three properties that will add 4,621 RGUs. In total the recently completed or commenced installations will add 8,695 RGUs which provides a net increase of 11% to the Roomlinx RGU base. The installations include properties located in Aruba, Orlando, Tampa, Atlanta, Washington DC, New York, Chicago, St. Louis, Houston, Denver, and Maui.

"Our continued growth is a great endorsement of our ability to design, install and support WiFi networks and TV systems" said Roomlinx Chief Executive Officer Michael Wasik. "The industry has seen a great deal of change during the past 24 months. Hotel companies are looking for partners they can trust. We're very proud that we've been able to drive down our operational costs while maintaining growth. We remain focused on building a sustainable business that provides the most innovative products in our industry combined with high quality service."

About Roomlinx

Headquartered in Broomfield, Colorado, Roomlinx, Inc. develops interactive TV applications for the hospitality industry, serving hoteliers in the United States, Canada and selected global markets. The company delivers world-class in-room entertainment technology, allowing hotel guests to enjoy the best of HD TV, the Internet, PC functionality and Video on Demand. For more information, visit www.roomlinx.com.

Safe Harbor Cautionary Statement

This news release may contain forward-looking statements within the meaning of the federal securities laws. Statements regarding future events, developments, the Company's future performance, as well as management's expectations, beliefs, intentions, plans, estimates or projections relating to the future are forward-looking statements within the meaning of these laws. These forward-looking statements are subject to a number of risks and uncertainties, some of which are outlined below. As a result, actual results may vary materially from those anticipated by the forward-looking statements. Among the important factors that could cause actual results to differ materially from those indicated by such forward-looking statements are: the Company's successful implementation of new products and services (either generally or with specific key customers), the Company's ability to satisfy the contractual terms of key customer contracts, demand for the new products and services, the Company's ability to successfully compete against competitors offering similar products and services, general economic and business conditions; unexpected changes in technologies and technological advances; ability to commercialize and manufacture products; results of experimental studies research and development activities; changes in, or failure to comply with, governmental regulations; the ability to obtain adequate financing in the future; the Company's ability to establish and maintain strategic relationships, including the risk that key customer contracts may be terminated before their full term; the possibility of product-related liabilities; the Company's ability to attract and retain qualified personnel; the Company's ability to maintain its intellectual property rights and litigation involving intellectual property rights; risks related to third-party suppliers; the Company's ability to obtain, use or successfully integrate third-party licensed technology; breach of the Company's security by third parties; matters relating to the Company's Master Services Agreement with Hyatt; matters relating to the claims by Technology Integration Group; and the disclosure and risk factors detailed from time to time in the Company's reports filed with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the year ended December 31, 2012 and our Quarterly Report on Form 10-Q for the quarter ended March 31, 2013 available through the web site maintained by the Securities and Exchange Commission at www.sec.gov. The Company undertakes no obligation to update publicly any forward-looking statement, whether as a result of new information, future events or otherwise.